



AusBiotech2009
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Mr. David Hudson, Managing Director, SGA Solutions Pty. Ltd.



David Hudson has extensive experience in Australian agriculture, having held a number of research, marketing and management roles with Monsanto Aust. Ltd. between 1982 and 2004.

During the early years in Monsanto David was focused on the development and adoption of conservation tillage systems for broad acre crops and pastures. Following on from this early work David was actively involved in managing the commercialization of plant biotechnology products into the Australian and global markets, most notably in leading the effort to introduce Roundup Ready canola.

Apart from David's he also managed Monsanto's seed company (AgSeed Research) and was responsible for the development and adoption of the Roundup Ready canola resistance management strategy for the sustainable use of glyphosate.

Since leaving Monsanto in 2004 David has provided consulting services to public and private sector clients in Australia and globally via his company SGA Solutions Pty. Ltd. David's expertise has primarily been sought by clients to assist in the development of strategies for the pathway to market required for the introduction and adoption of crops and pastures incorporating a range of input and output traits applicable to Australia and various global markets of interest.

David has been engaged by both public and private sector clients to conduct a number of reviews relating to plant breeding programs, agricultural biotechnology and industry organization strategy.

In addition to being managing director of SGA Solutions, since 2007, David has been CEO for Farmacule BioIndustries Pty. Ltd., a biotechnology development company with R & D activities focused on the development and production of industrial and therapeutic compounds in sugar cane and tobacco.

David is an active member of a number of agricultural biotechnology related industry organizations and has contributed to the development of policies and frameworks related to the introduction and stewardship of agricultural biotechnology traits and crops within Australian agriculture.