



  
**AusBiotech2009**  
AUSTRALIA'S BIOTECHNOLOGY CONFERENCE

Asia Pacific  
**Region of Opportunities**

27 to 30 October 2009 Melbourne Convention and Exhibition Centre

Host Industry Body



Host State Partner



Supported By



[www.ausbiotech2009.com.au](http://www.ausbiotech2009.com.au)



**27 – 30 October 2009**  
**Melbourne Convention & Exhibition Centre,**  
**Victoria, Australia**

# Exhibition Opportunities

## The Host Body – AusBiotech Ltd

AusBiotech 2009 is owned and managed by AusBiotech Ltd, the Australian Biotechnology Organisation. AusBiotech is the national body for the biotechnology and life sciences industry in Australia, and has amongst its members companies and organisations from industry, entrepreneurs, manufacturers, investors, research institutes and governments. AusBiotech provides a vibrant and energetic framework that brings together all the relevant participants in the Australian biotechnology community.

## The Components of AusBiotech 2009

AusBiotech is pleased to announce that AusBiotech 2009 will have four components, as part of a consolidated meeting. The four components are:

- **Conference**, with a program extending over three days with plenary and concurrent sessions;
- **BioIndustry Exhibition**, where exhibitors have the opportunity to physically promote products and services in a professionally presented and marketed exhibition display area. This area is also the venue for most network functions and event catering, such as morning/afternoon teas and lunches;
- **Business Matching Program**, giving delegates the opportunity to update their company profile in the biopartnering system and request appointments with other delegates/company representatives attending the event in a meeting room atmosphere on an half hour or hourly basis; and
- **Satellite Events**, where companies will have the opportunity to cooperatively partner with AusBiotech and provide delegates and the industry with one-on-one and specifically focused seminars and workshops.

## Event Information

**Dates:** Tuesday 27 to Friday 30 October 2009  
**Venue:** Melbourne Convention and Exhibition Centre, Clarendon Street, Melbourne

**Draft Program:** as at 28 01 2009

### **Monday 26<sup>th</sup> October:**

*AusBiotech 2009 Asia Pacific Life Science Investment Summit; Satellite events; Exhibitor registration and bump in*

### **Tuesday 27<sup>th</sup> October:**

*AusBiotech 2009 Asia Pacific Life Science Investment Summit final day; Satellite events; delegate registration and welcome reception*

### **Wednesday 28<sup>th</sup> October:**

*Conference program day one; BioIndustry exhibition; business matching program and international reception*

### **Thursday 29<sup>th</sup> October:**

*Conference program day two; BioIndustry exhibition; business matching program and conference dinner*

### **Friday 30<sup>th</sup> October:**

*Conference program day three; BioIndustry exhibition; business matching program and closing reception*

For conference information visit:

[www.ausbiotech2009.com.au](http://www.ausbiotech2009.com.au)

\* To qualify for the Corporate Member Discount organisations must be current financial Corporate Members of AusBiotech Limited as of 31 August 2009. All Rates include 10% GST

### **Single Exhibitor:**

<b>AusBiotech Corporate Member Rate:</b>	<b>\$ 5,500</b>
<b>Non Member Rate:</b>	<b>\$ 6,960</b>

#### **Syma display booth package, size 3 X 3 meters**

- Walls 2.5m high matt anodised aluminium frame with white laminated infills
- Fascia matt anodised aluminium frame 38cm high with corflute or similar infill
- Signage; computer cut vinyl lettering on primary colour infill per aisle frontage with booth number (max. 26 characters)
- Lighting; two 150-watt spotlights per booth mounted on light track inside fascia
- Power; one 240 volts / 1000 watt / 4amp general-purpose outlet per booth

#### **Other package benefits:**

- **Two (2) conference registrations**
- **One (1) exhibitor pass**
- Listed as an exhibitor with a link on the conference website
- 25 word company profile in the delegate handbook
- Mentioned as an exhibitor in the Australasian Biotechnology Journal leading up to the conference

### **Double Exhibitor:**

<b>AusBiotech Corporate Member Rate:</b>	<b>\$ 11,000</b>
<b>Non Member Rate:</b>	<b>\$ 13,860</b>

#### **Syma display booth package, size 6 X 3 meters**

- Walls 2.5m high matt anodised aluminium frame with white laminated infills
- Fascia matt anodised aluminium frame 38cm high with corflute or similar infill
- Signage; computer cut vinyl lettering on primary colour infill per aisle frontage with booth number (max. 26 characters)
- Lighting; two 150-watt spotlights per booth mounted on light track inside fascia
- Power; one 240 volts / 1000 watt / 4amp general-purpose outlet per booth

#### **Other package benefits:**

- **Four (4) conference registrations**
- **Two (2) exhibitor passes**
- Listed as an exhibitor with a link on the conference website
- 50 word company profile in the delegate handbook
- Listed as an exhibitor in the Australasian Biotechnology Journal leading up to the conference

### **Triple (3) exhibitor booths:**

<b>AusBiotech Corporate Member Rate:</b>	<b>\$ 16,500</b>
<b>Non Member Rate:</b>	<b>\$ 20,790</b>

#### **Syma display booth package, size 9 X 3 meters**

- Walls 2.5m high matt anodised aluminium frame with white laminated infill's
- Fascia matt anodised aluminium frame 38cm high with corflute or similar infill
- Signage; computer cut vinyl lettering on primary colour infill per aisle frontage with booth number (max. 26 characters)
- Lighting; two 150-watt spotlights per booth mounted on light track inside fascia
- Power; one 240 volts / 1000 watt / 4amp general-purpose outlet per booth

#### **Other package benefits:**

- **Six (6) conference registrations**
- **Three (3) exhibitor passes**
- Listed as an exhibitor with a link on the conference website
- 75 word company profile in the delegate handbook
- Listed as an exhibitor in the Australasian Biotechnology Journal leading up to the conference

### **Quad (4) exhibitor booths:**

<b>AusBiotech Corporate Member Rate:</b>	<b>\$ 22,000</b>
<b>Non Member Rate:</b>	<b>\$ 27,720</b>

#### **Syma display booth package, size 6 x 6 meters**

- Walls 2.5m high matt anodised aluminium frame with white laminated infill's
- Fascia matt anodised aluminium frame 38cm high with corflute or similar infill
- Signage; computer cut vinyl lettering on primary colour infill per aisle frontage with booth number (max. 26 characters)
- Lighting; two 150-watt spotlights per booth mounted on light track inside fascia
- Power; one 240 volts / 1000 watt / 4amp general-purpose outlet per booth

#### **Other package benefits:**

- **Eight (8) conference registrations**
- **Four (4) exhibitor passes**
- Listed as an exhibitor with a link on the conference website
- 100 word company profile in the delegate handbook
- Listed as an exhibitor in the Australasian Biotechnology Journal leading up to the conference

### **Six(6) exhibitor booths:**

**AusBiotech Corporate Member Rate:**

**\$ 33,000**

**Non Member Rate:**

**\$ 41,580**

#### **Syma display booth package, size 9 x 6 meters**

- Walls 2.5m high matt anodised aluminium frame with white laminated infill's
- Fascia matt anodised aluminium frame 38cm high with corflute or similar infill
- Signage; computer cut vinyl lettering on primary colour infill per aisle frontage with booth number (max. 26 characters)
- Lighting; two 150-watt spotlights per booth mounted on light track inside fascia
- Power; one 240 volts / 1000 watt / 4amp general-purpose outlet per booth

#### **Other package benefits:**

- **Twelve (12) conference registrations**
- **Six (6) exhibitor passes**
- Listed as an exhibitor with a link on the conference website
- 150 word company profile in the delegate handbook
- Listed as an exhibitor in the Australasian Biotechnology Journal leading up to the conference

**Pavilion Exhibitors: Larger Pavilions are available and can be negotiated please contact Wendy Stevens at AusBiotech on 03 98281406 or email: [wstevens@ausbiotech.org](mailto:wstevens@ausbiotech.org)**

### **Bio Small Business Display:**

**AusBiotech Members Only – for small businesses 1 to 5 employees**

**\$3,300**

#### **Syma display booth package, size two (2) wide x one. five (1.5) deep - meters**

- Walls 2.5m high matt anodised aluminium frame with white laminated infills
- Furniture; one (1) white computer display module and one (1) white stool
- Signage; two (2) x vertical mounted fascia signs (max 18 Characters) per booth
- Lighting – 2 x 150w Spot lights mount on arm to back wall
- Power – 1 x 4amp/240v single power point

#### **Other package benefits:**

- **One (1) full conference registration**
- Listed as a Bio Small Business Display with a link on the conference website
- 25 word company profile in the delegate handbook
- Mentioned as an exhibitor in the Australasian Biotechnology Journal leading up to the conference

### **Exhibitor terms and conditions of sale**

- Space will be allocated on a preference based order when initial deposits have been received. The Exhibitor application form is attached, you are required to complete the information requested and return it with a deposit of 50% to secure your exhibition attendance for 2009. All space is held tentatively until final payment is received.
- Confirmation of space and booths numbers will be finalised on final payment being made prior to or by 1st of August 2009, If final payment is not received by 1 August 2009, the space and booth will be released and any deposits will be forfeited.
- Any Exhibitor application forms that are received after 01 August 2009, full payment must be received before confirmation are confirmed.
- Credit cards will be accepted for Exhibition payments. A 3% surcharge will be charged to the credit card at the same time as process payments. The 3% charge will appear as a separate charge on your credit card statement.
- AusBiotech must receive all payments either by credit card, direct deposit or Australian cheques. Payment forms are part of this document and must be completed before processing.
- Any Exhibitor that is co-sharing their booth space must notify AusBiotech of the co-sharer's details no later than 11 September 2009. If this information is not received the companies will not be included in the delegate handbook.
- Entitlements must be taken up and confirmed in writing no later than 1 August 2009. If notification of additional attendees attendance as per the exhibition entitlements has not been received by AusBiotech by this date all entitlements may be forfeited.

## Exhibitor terms and conditions of sale - continued

- In the event of cancellation a service fee of \$1,100 will be applied to cancellations received prior to 1 August 2009. No refunds will be made for cancellations received after this date.
- Any space not claimed and occupied before 12 noon on Monday 26 October 2009 may be reassigned.
- AusBiotech Ltd reserves the right to rearrange the floor plan and relocate any exhibit without notice. No refunds or discounts will be given for any facilities not used or required.
- Custom stand requirements must be forwarded to Moreton Hire for approval. All display and construction requires the approval of Moreton Hire.
- AusBiotech complies with the principles of permission-based marketing and will use your information to send you updates and other news about related services or events. Your information will only be passed on to reputable third party official contractors of the Conference for the purpose of assisting you with your program.
- All exhibitors are responsible for their own insurance & must supply a certificate of currency prior to the event. AusBiotech accepts no liability on behalf of any exhibitor or delegate.

**Please note that insurance cover is the responsibility of the Exhibitor, so please ensure that you are adequately covered. A copy of your Certificate of Insurance must be faxed or emailed to Wendy Stevens at AusBiotech, Fax + 61 3 9824 5188 or email [wstevens@ausbiotech.org](mailto:wstevens@ausbiotech.org)**

### **MEC EXHIBITOR LIABILITY:**

- The exhibitor indemnifies the organiser from and against all actions, claims, demands, fines, costs and expenses including but not limited to legal costs and expenses (as between Solicitor and Client) incurred
- by the organiser or for which the organiser may become liable in respect of any damage to property or loss or injury to any person which may be suffered or sustained in or upon and in relation to any part of the exhibition space, or in respect of any inquiry into the same.
- The exhibitor will at its own expense effect and keep current at all times during the move in and move out period of the exhibition a Public Risk and Property Damage Insurance Policy in respect of its space in an amount of not less than **Twenty Million Australian Dollars** (A\$20,000,000.00).
- If the exhibiting company has any co-exhibitors on their stand they will also require insurance coverage.

# AusBiotech 2009 - Exhibitor Application, Tax Invoice & Receipt

Your completion of this application will processed and participation be confirmed within 24 hours

Please complete all fields

I, \_\_\_\_\_ of: \_\_\_\_\_  
(Contact name) (Company)

AusBiotech Corporate Membership Number: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ P/C: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Booth/s requested: \_\_\_\_\_

Pavilion request: \_\_\_\_\_

I/we agree to the terms and conditions of the sale as an exhibitor at AusBiotech 2009.

Signed by: \_\_\_\_\_ Date \_\_\_\_\_

## Payment Details (please tick method applicable) – Tax Invoice – ABN 87 006 509 726

Please charge my credit card for the amount of: \$ \_\_\_\_\_

*Please note a surcharge fee of 3% will apply to all credit card transactions*

MasterCard

Visa

AMEX

Card Number: \_\_\_\_\_ Expiry: \_\_\_\_ / \_\_\_\_ CVV: \_\_\_\_\_

Name (As it appears on the card): \_\_\_\_\_

**Cheque is made payable to AusBiotech Ltd;** Please return your completed registration form with the cheque to: **AusBiotech Ltd, Level 1/322 Glenferrie Rd, Malvern, Victoria, 3144**

**Direct Deposit/EFT;** To pay by direct deposit/EFT please use your name and State as a reference. Please return your completed registration form to AusBiotech Ltd, noting your method of payment **F: 03 9824 5188 or Email: Attention Karen Lo, Accounts Receivable [klo@ausbiotech.org](mailto:klo@ausbiotech.org)**

**Bank Details: AusBiotech Ltd Receivables Account; BSB: 083 347 Account: 53 511 1778**

**To apply to be an exhibitor, please complete the following form and return to:**

**Wendy Stevens, AusBiotech 2009 Exhibition Manager**

**Email [wstevens@ausbiotech.org](mailto:wstevens@ausbiotech.org)**

**Telephone: 03 9828 1406 Fax: 03 9824 5188**

**Mail to: AusBiotech Ltd, Level 1/322 Glenferrie Rd, Malvern, Victoria, 3144**