



## Keith Glasson, General Manager, Pioneer Hi-Bred Australia



Pioneer Hi-Bred International Inc is a world leader in plant biotechnology and is the world's leading developer and supplier of advanced plant genetics to farmers worldwide. With headquarters in Des Moines, Iowa, Pioneer develops, produces and markets a full line of top-quality seeds and forage and grain additives and provides services to customers in nearly 70 countries. Each year Pioneer

invests more than US \$450 million in biotechnology and plant genetics.

In Australia, Pioneer Hi-Bred Australia was formed in 1974. The company conducts research into genetic improvement and sells seed of proprietary Pioneer® brand hybrid Corn, Grain Sorghum, Forage Sorghum and Canola including Roundup Ready Canola.

### Employment History:

- 1967 - joined Dalgety Seeds
- 1972 - joined Selected Seeds
- 1976 - joined Pioneer Hi-Bred Australia Pty Ltd
- 1980 - National Sales Manager Pioneer Hi-Bred Australia Pty Ltd
- 1987 - General manager Pioneer Hi Bred Australia Pty Ltd
- 1988 - Managing Director Pioneer Hi-Bred Australia Pty Ltd
- 1989 - Board Chairman Pioneer Hi-Bred Australia Pty Ltd
- 2001 - Pioneer Hi Bred International inc Director of Field Crops Asia Pacific
- 2003 - Management Team Member Pioneer Hi-Bred International, Inc - Africa, Middle East, South East Asia & Pacific Region

### Industry Positions:

- Past President Queensland Agricultural Merchants Inc QAM (formally Queensland Produce Seed & Grain Merchants Association)
- Past President Australian Seeds Federation
- Past Chairman Australian Seeds Federation Plant Breeders & Proprietary Marketers Group
- Past Chairman Australian Seeds Federation Biotech Committee
- Past Director Australian Seeds Authority
- Past Executive Member Maize Association of Australia
- Current member Croplife Biotech Committee