



## Dr. Ross Crittenden

### R&D Manager, Biologics and Nutrition, MG Nutritionals Project Leader, CSIRO - Food and Nutritional Sciences

Dr Crittenden has been involved in functional food research and development for more than 15 years. Since completing his PhD in Biotechnology at the University of Queensland, he has undertaken two Post-doctoral research fellowships, one with VTT Biotechnology in Finland and another with Food Science Australia.



Dairy functional foods have been a common thread throughout his career, including a long-standing interest in probiotics and prebiotics for intestinal health, and immune responses to dairy foods. He is the author of more than 50 peer-reviewed publications and is a member of the Editorial Board of the International Dairy Journal.

Since 2004, Dr Crittenden has been a research manager at CSIRO Food and Nutritional Sciences, and from the beginning of 2008 has been seconded to MG Nutritionals (a division of Murray Gouldburn Co-op. Co Ltd)

as R&D Manager of Biologics and Nutrition.

MG Nutritionals consists of a small team who develop and market functional ingredients and foods across a wide range of health platforms, adding value to Murray Goulburns' traditional dairy commodity business. Dr. Crittenden manages all aspects of the R&D pipeline, from strategic discovery, to clinical development, IP and regulatory affairs.

The ASCEND sports nutrition range represents a new foray into retail marketing for MGN, leveraging exciting clinical research and attempting to capture a large slice of the value chain from raw ingredients to retail customers.