



**Trevor Choy**  
**Principal**  
**Choy Lawyers**



Trevor Choy is the principal of Choy Lawyers, winner of Best Intellectual Property Law Firm at the 2005 Australian Law Awards.

Choy Lawyers looks after the brands of several companies from the BRW top 1000 and BRW 100 fastest-growing companies lists.

Trevor has been ranked as a Leading Lawyer for Australian Intellectual Property in the Asialaw surveys since 2006, as well as "Highly Recommended" for intellectual property law by Legal Profiles, the legal who's who.

Trevor is often asked to comment on key developments in intellectual property law and has been interviewed in the *Age*, *Sydney Morning Herald*, *Herald Sun*, *BRW*, *Channel 9's Small Business Show*, *Channel 7's Today Tonight*, *Radio National* and *Robert Gottliebsen for Business Daily*.

He has served on the federal government's Advisory Council on Intellectual Property.