

Richardson Centre for Functional Foods and Nutraceuticals



UNIVERSITY
OF MANITOBA



Richardson Centre
for Functional Foods
and Nutraceuticals



- 4 Faculties
- Industry Focus
- “Farm Gate to Dinner Plate”

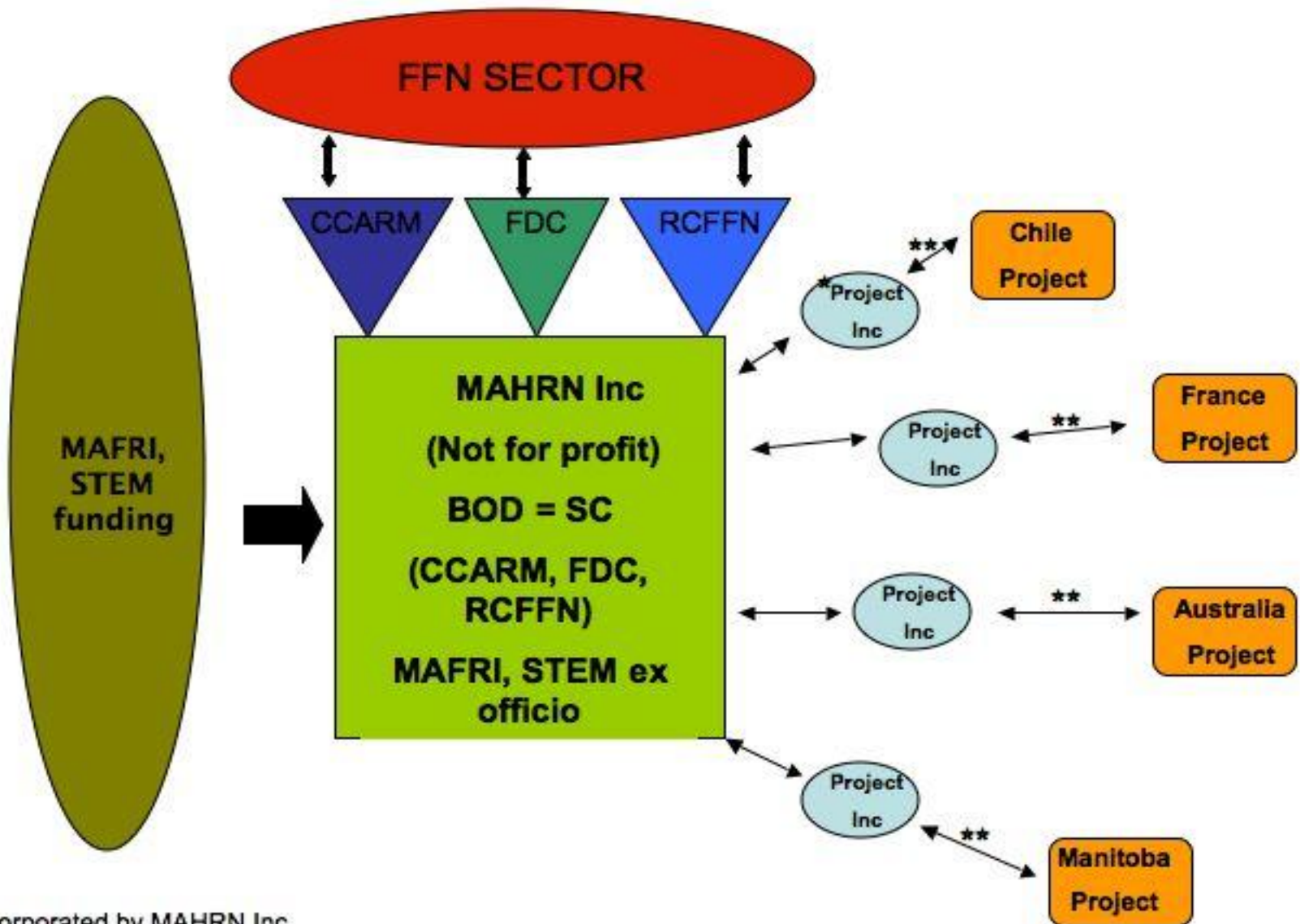
 **Manitoba Agri-Health
Research Network**



Working with MAHRN



MAHRN: Governance Structure



* Project Inc is incorporated by MAHRN Inc

* **Denotes a Contractual Relationship

Advancing FFN Innovation



Manitoba Functional Foods Opportunity Program II (MFFOP II)

Dairy Forage Beef Poultry Pork
Canola Flax Pulse Oats

3-year, industry-driven projects focused on bioactives and ingredients connecting producers, industry and MAHRN for:

- Buckwheat
- Honey
- Carrot
- Sunflower
- Potatoes
- Food grade Soy
- MFFOP I
- Prairie Berries

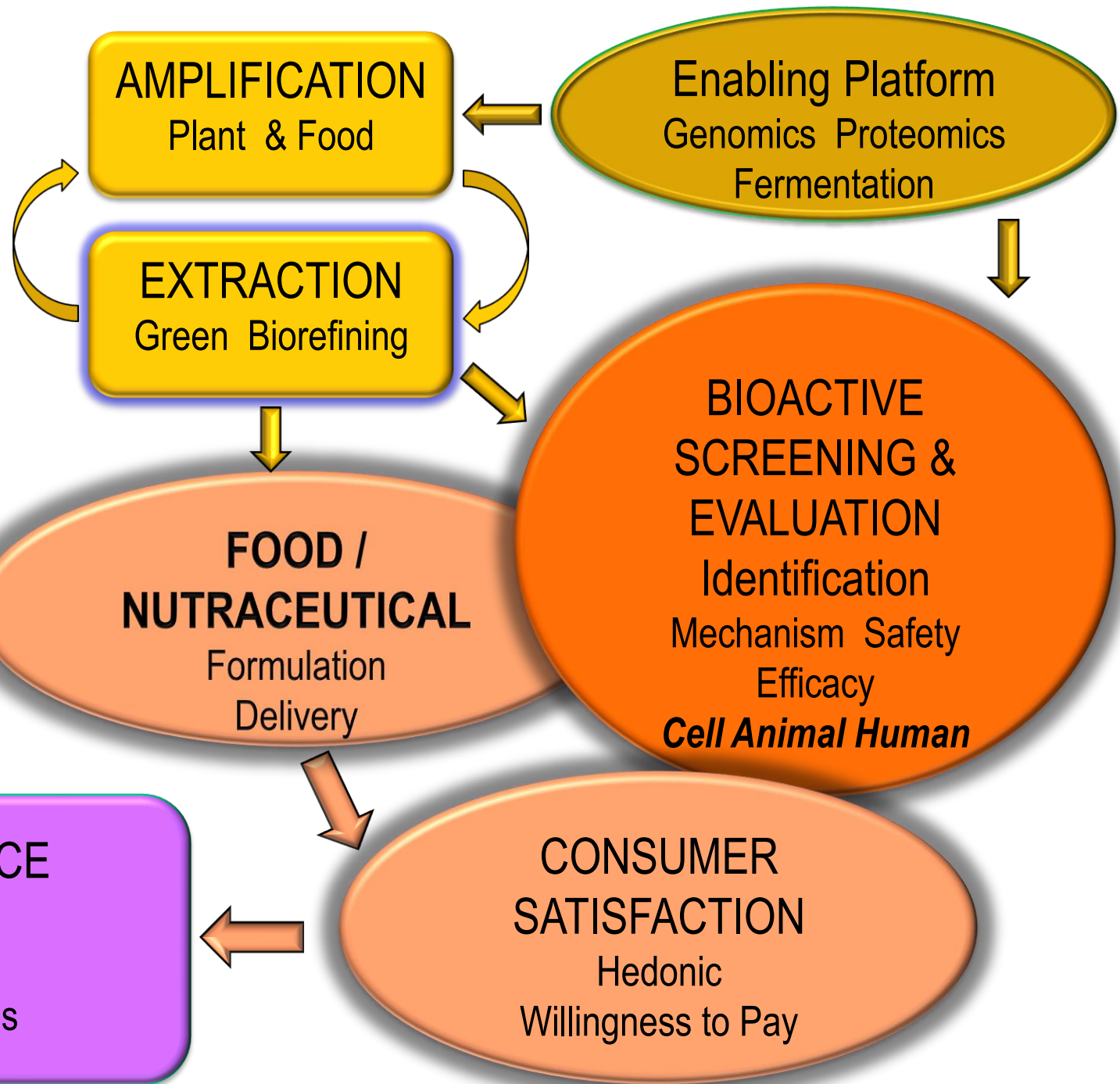
Biorefining



INNOVATION CYCLES



Richardson Centre
for Functional Foods
and Nutraceuticals



Outcomes

- Expand commercial product lines, capabilities for existing MB companies
- Increase grower returns beyond seed commodity market
- Mitigate scale up/start up risk to encourage investment in commercial-scale production and processing facilities
- Enhance and expand linkages between MAHRN and grower, SME's
- Increase health & wellness of citizens and reduce healthcare costs for stakeholders



*Turning Agri-Food Ideas
into Healthy Opportunities.*

www.mahrn.ca

