



Tuesday 27 October 2009 • Melbourne, Australia  
(Immediately preceding the AusBiotech  
2009 National Conference)  
[www.ausbiotech2009.com.au](http://www.ausbiotech2009.com.au)



Australian Government  
Austrade

**Melbourne Convention and Exhibition Centre,  
Victoria, Australia**

# Partnership Opportunities



## Event overview:

The inaugural *Australasian Life Science Investment Summit* will attract national and international investors, comprising angel investors, venture capitalists, fund managers, investment bankers and representatives of superannuation funds. It will also attract the venture capital arms of the major pharmaceutical and biotechnology companies from Australia, the Asia Pacific region, North America and Europe.

One of AusBiotech's priorities is to stimulate and support investment in Australia's biotechnology innovation. One of the most effective ways to achieve this is to develop and manage independent investor meetings that ensure access for the Australian industry to global life science investors, a task even more important in these times of economic duress.

The presenting companies will be a mix of listed companies in late-stage development, private companies with identified product/opportunities and early-stage commercialisation companies from research institutes and universities.

- *One day – 40 opportunities.*
- *20 late-stage public companies.*
- *20 of the most promising early-stage private companies.*
- *AusBiotech's Business Matching Program will give investors, company executives and business development executives the opportunity to schedule private meetings at the summit.*



## The following partnership opportunities are available for the AusBiotech 2009, Australasian Life Science Investment Summit

### **Major Event Partner - \$55,000** (incl. 10% GST) – *multiple opportunities available*

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The Major Partnership package has been formulated to provide the partner with an impressive level of brand identification, ensuring front-of-mind exposure to the conference delegates.

- Name to appear as 'Major Partner' on all printed and electronic conference material, such as but not limited to, the AusBiotech corporate website, event branding, delegate program and registration brochure.
- Logo and link to appear on the home page of the AusBiotech website.
- Four (4) invitations to the summit.
- A delegate list supplied shortly after the conference (subject to privacy law provisions).
- Ability to provide a guest speaker to officially welcome and addresses the summit delegates.
- Access to the invited international guests during the summit.
- Mentioned as a partner in the *Australasian Biotechnology* journal leading up to and after the summit.
- A corporate table of ten (10) and the summit lunch

### **Event Partner - \$13,200** (incl. 10% GST) – *multiple opportunities available*

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The Event Partner package will be exclusive to one company per market segment, for example one accountancy firm, one law firm, etc.

- Shared Event Partner naming rights with company logo to appear on all printed and electronic conference material, such as but not limited to, registration brochure, delegate program and event signage.
- One (1) invitation to the Summit.
- One (1) invitation to the Summit lunch.
- Mentioned as a partner in the *Australasian Biotechnology* journal leading up to and after the summit.

### **Summit Lunch Partner - \$16,500** (incl. 10% GST) – *exclusive to one company*

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Exclusive naming rights to the Summit lunch which is by invitation only.

- Exclusive naming rights with the Major Partner Summit lunch.
  - Opportunity to provide a gift to all attendees
  - Verbal acknowledgment at the lunch and right to reply (speaker and topic in consultation with the AusBiotech program committee)
  - Logo printed on menu and lunch tickets
  - One (1) table (10 Tickets) at the lunch
  - Logo on AV display during the function
- One (1) invitation to the Summit day program
- Link with logo on the AusBiotech website
- Mentioned as a Partner in the Australasian Biotechnology Journal leading up to and after the Summit

### **Summit Delegate Satchel - \$ 4,400** (including 10% GST)

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All delegates will receive a satchel, which will be used throughout the Summit and would provide ongoing advertising for your company long after the end of the event.

- Logo to appear on delegate satchel alongside the Host and Major Partners.
- A4 company promotional material to be inserted in the delegate satchel (inserts to be supplied by Partner)
- Logo and link to appear on the AusBiotech website.
- Mentioned as a Partner in the Australasian Biotechnology Journal leading up to and after the Summit

**To confirm your company's participation or for further information please contact:  
George Parkyn, National Events Manager, on 03 9828 1435  
or email: [gparkyn@ausbiotech.org](mailto:gparkyn@ausbiotech.org)**