

***Biotechnology after the Global Meltdown
Building for the future***

Susan M Pond

28 October 2009



AusBiotech
AUSTRALIA'S BIOTECHNOLOGY ORGANISATION

Origins of Current Global Financial Crisis

- 30 years of bank deregulation within market-based framework
- Competition enabled depositors to receive higher interest rates and borrowers to obtain more credit on better terms
- Less stable system; increased frequency of financial shocks
- At least seven significant financial shocks up to end of 2006
 - Early 1980s – Third World debt crisis*
 - Mid 1980s – S&L crisis in US*
 - Oct 1987 – Sharemarket bubble burst
 - Early 1990's - M&A and commercial property bubbles burst*
 - Worst period of financial failure for Australia
 - 1997/98 – Asian crisis*
 - 1998 – Long Term Capital Management hedge fund collapse
 - 2000 – Tech boom collapse

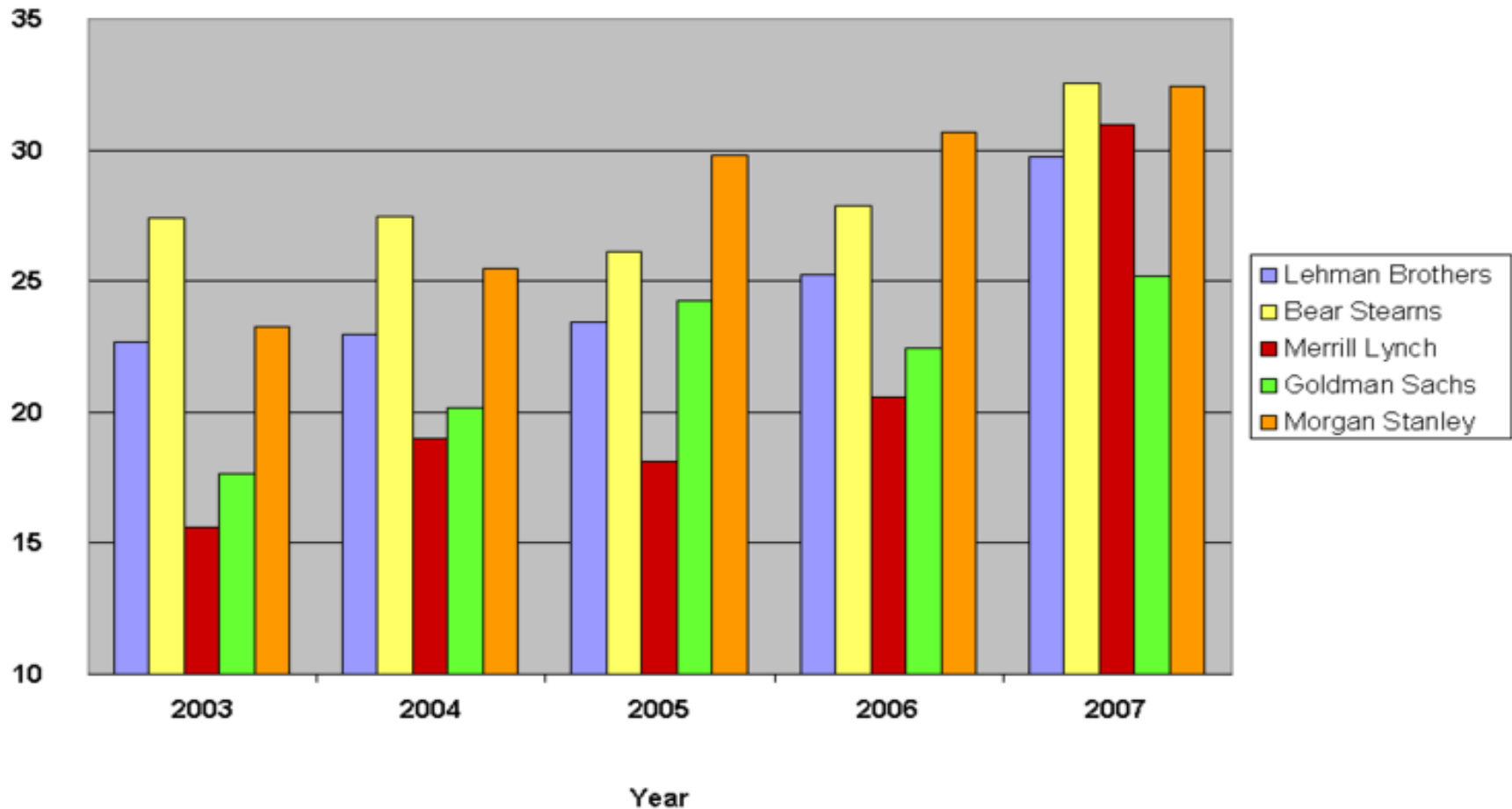
*** Credit events - Excessive lending to borrowers unable to pay it back**

Crisis Number Eight, 2007 -

- Also a credit event
- More serious on international scene than predecessors
- Two main causes
 - Grossly excessive leverage in “shadow banking system” outside of plain vanilla commercial banks – investment banks, hedge funds, derivative instruments etc
 - Misdirected incentives to mortgage originators and ratings agencies
 - Misdirected performance-based pay structures to management on basis of short-term profit results
 - Use of leverage to increase number of bad loans
 - Two Bear Stearns hedge funds that collapsed in 2007 holding credit default options for sub-prime debt were geared at least 20 & 50 times, respectively
 - AIG vehicle that wrote credit default swaps geared at least 100 times
- Collapse of credit markets “I am not interested in the return on my money but on the return of my money” – Mark Twain

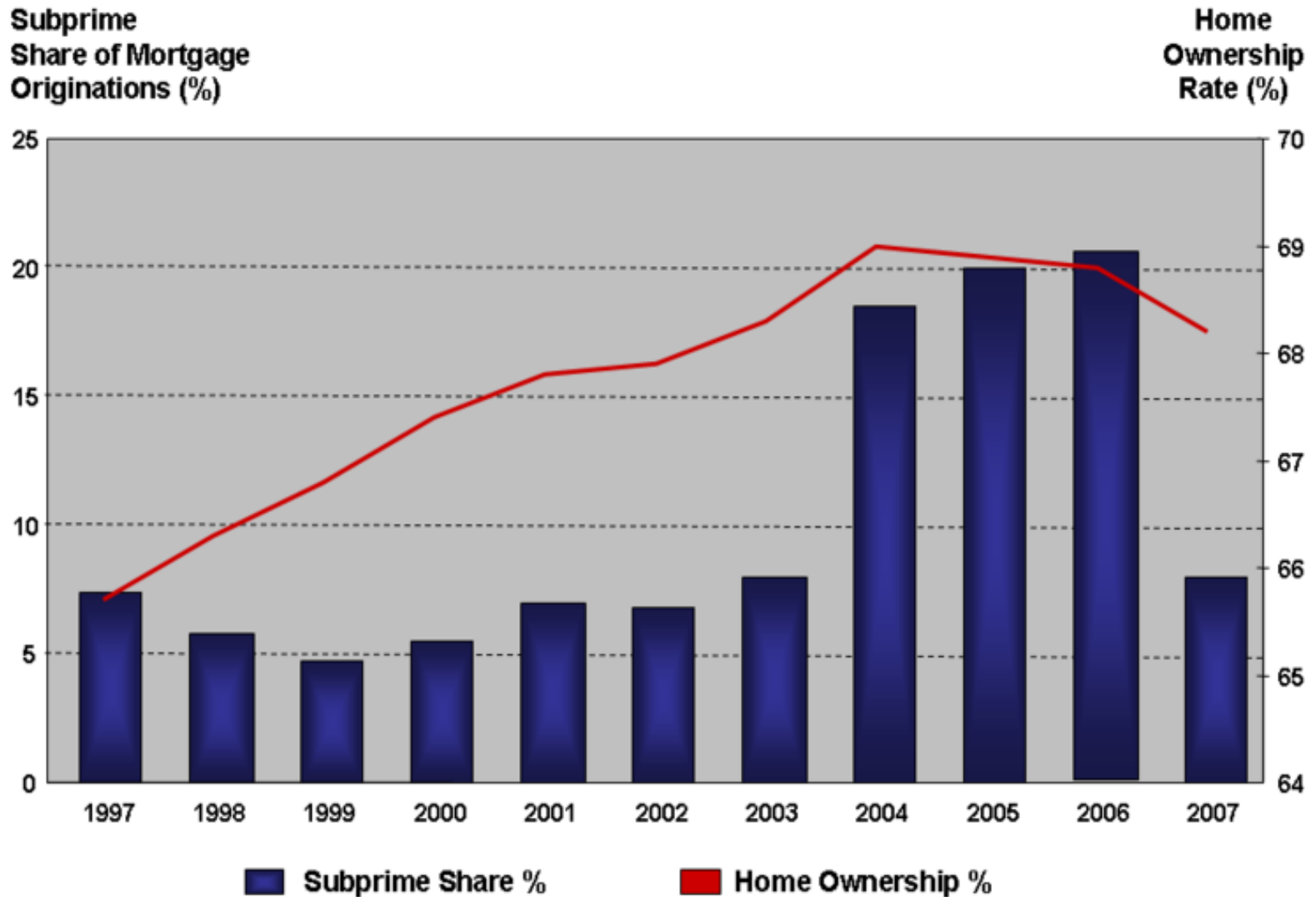
Leverage Ratios Major US Investment Banks

The leverage ratio is a measure of the risk taken by a firm; a higher ratio indicates more risk. It is calculated as total debt divided by stockholders equity. Each firm's ratio increased between 2003-2007.



Source Data: Company Annual Reports (SEC Form 10K)

US Subprime Lending

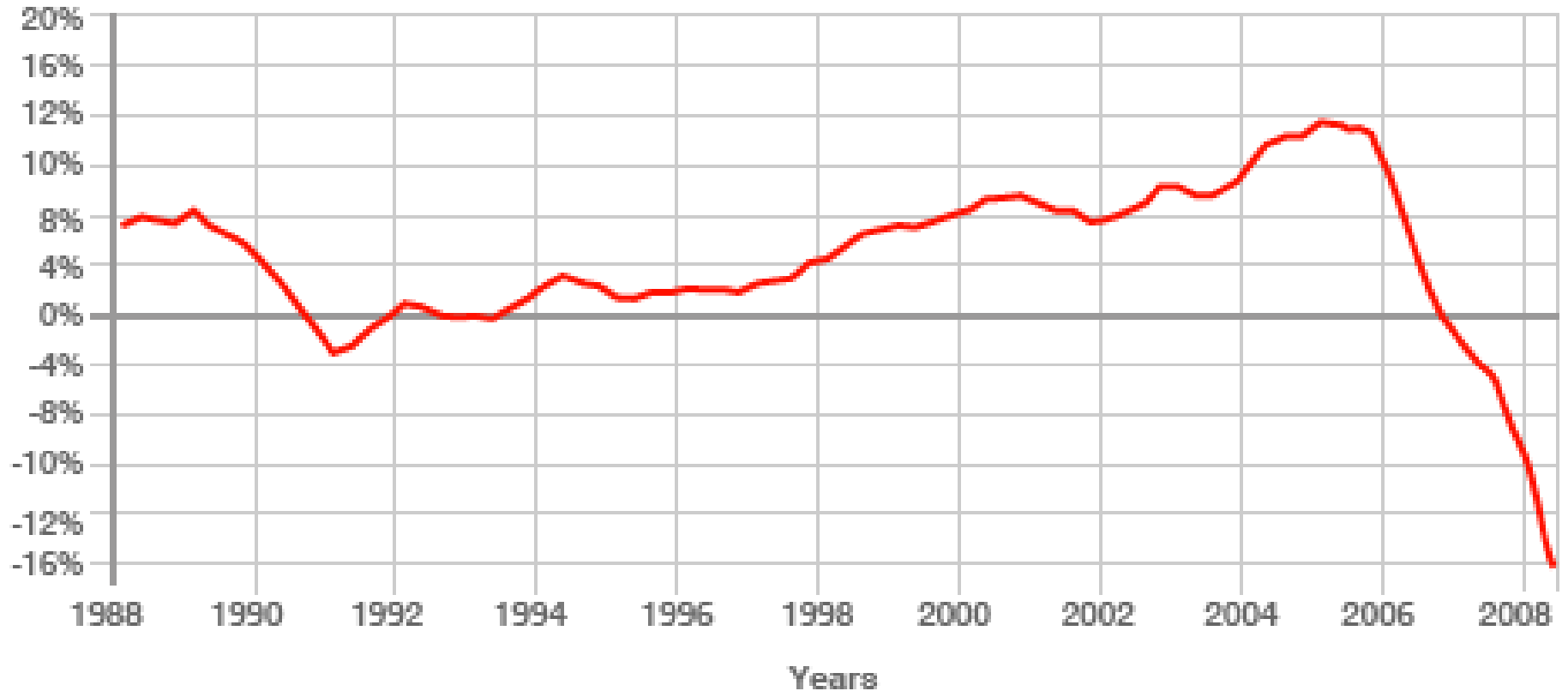


Sources: U.S. Census Bureau; Harvard University- State of the Nation's Housing Report 2008

Mortgage boom/bust in US

US HOUSE PRICE TRENDS, 1988-2008

Per cent change, year ago

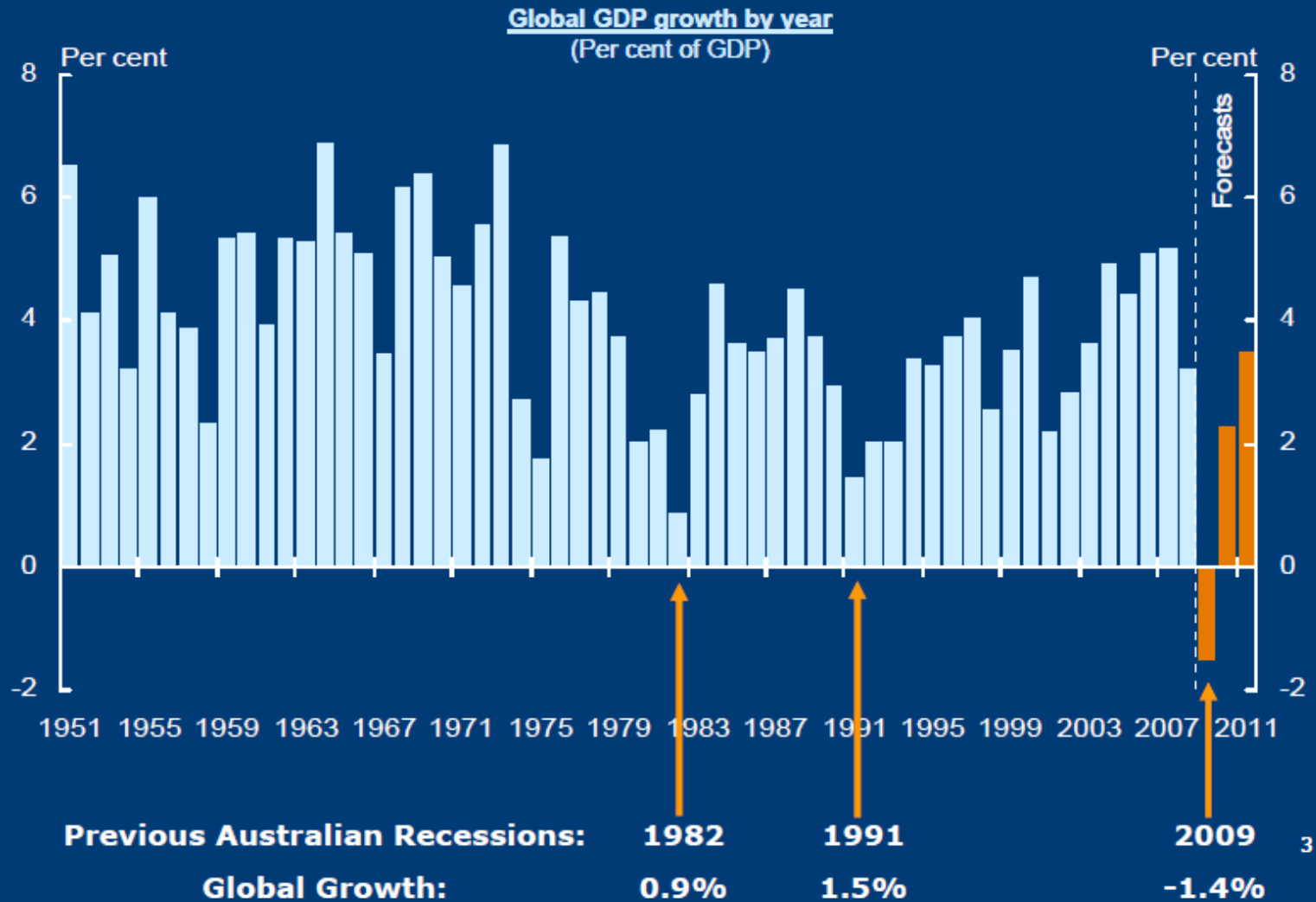


SOURCE: S&P/Case-Shiller

Sweeping wave of repossessions

Worst global conditions in 75 years

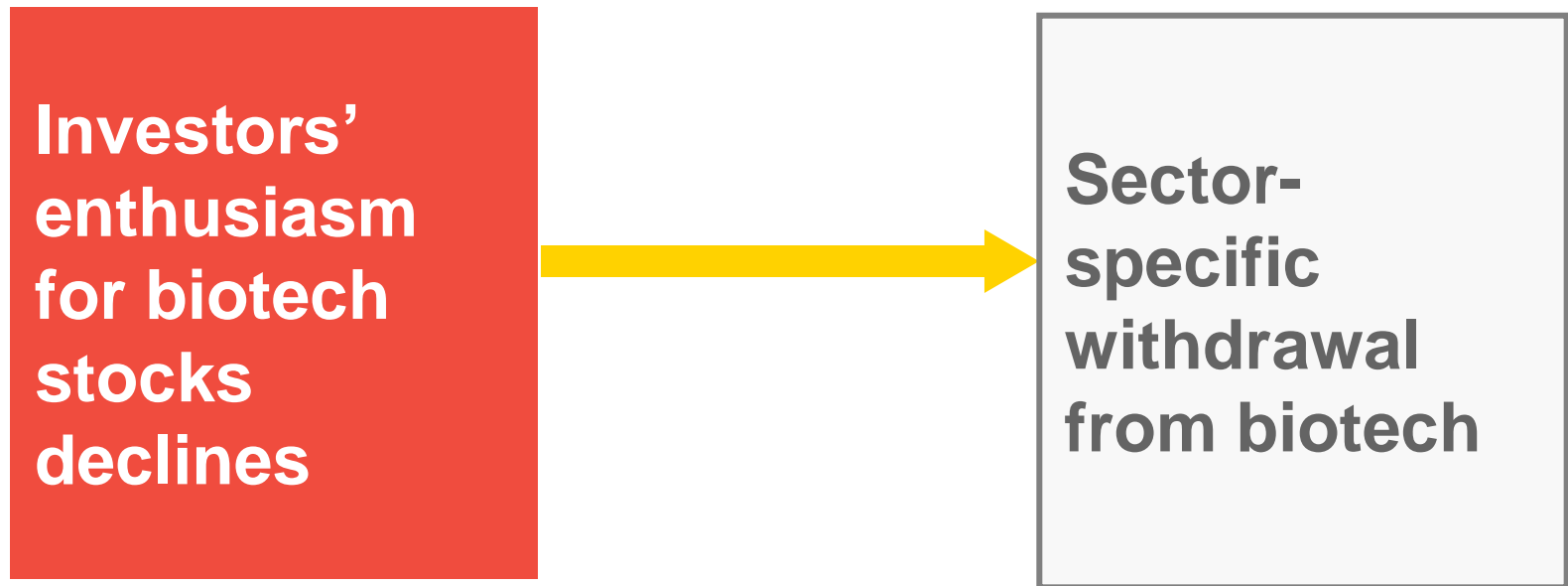
And significantly worse than Australia's previous two recessions



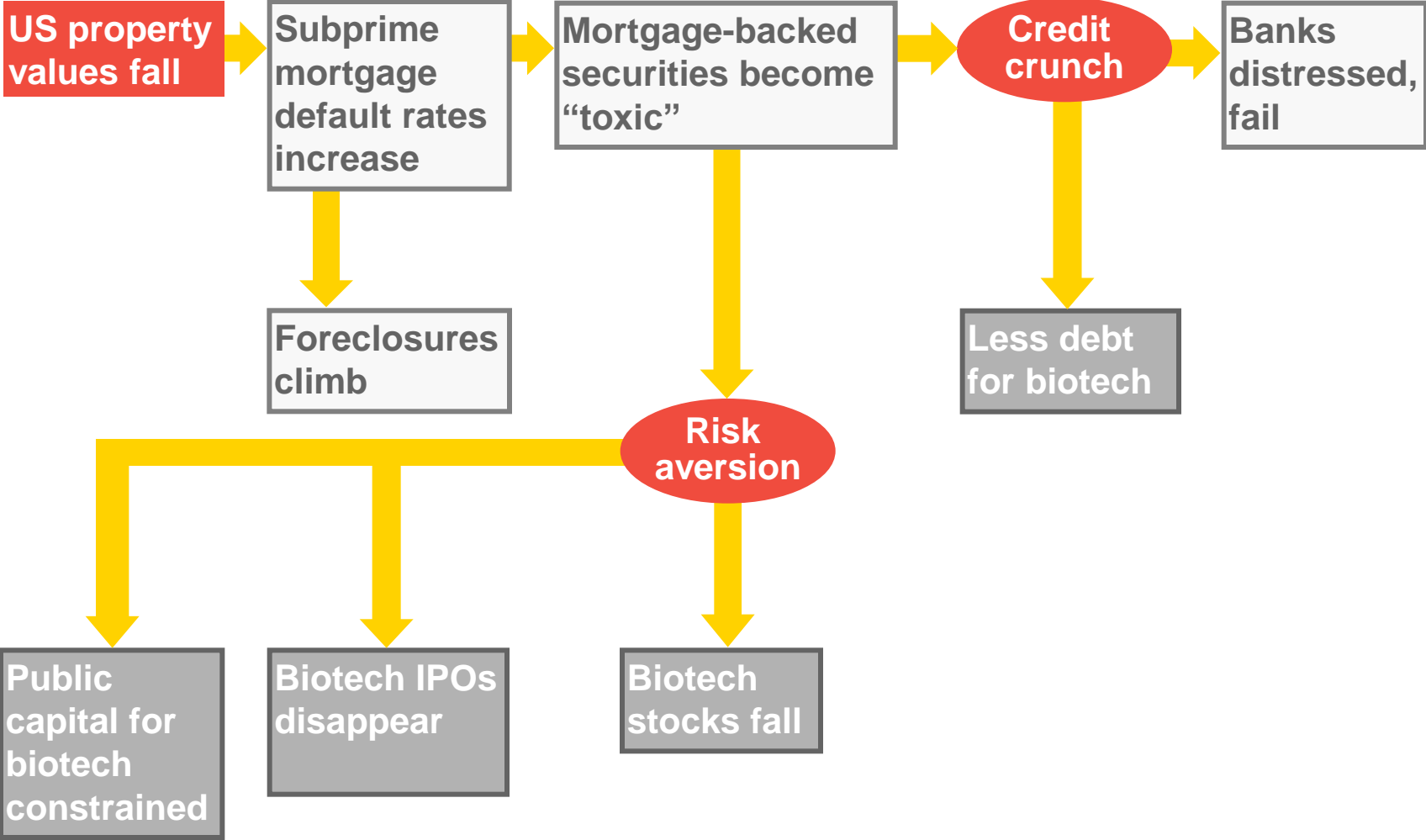
What happened to Life Sciences Biotech?

Beyond borders. Global biotechnology report 2009 (ey.com/beyondborders)

All Previous Crises



Housing Mkt Sneezes, Biotech Catches Cold



2008 E&Y Report: Robust Financial Results

- ▶ **Double-digit revenue growth**
- ▶ **Net loss improves**
- ▶ **Deal activity remains strong**

- ▶ **Revenue grows 12% to US\$90b**
- ▶ **Net loss falls 53%**
- ▶ **US reaches aggregate profitability**
- ▶ **New deal highs in US market**

2009 E&Y Report: Systemic Crisis & Doubt

- ▶ Valuations plummet
- ▶ Financing falls sharply
- ▶ Haves and have-nots

- ▶ Markets down, Co's trading below cash
- ▶ Funding down 46%
- ▶ Large numbers with <1 year cash
- ▶ Restructurings up

Listed Australian Biotechs

Biotech Sector KPIs

| | 2008 | 2007 |
|--------------------------|--------|--------|
| No. of companies (31/12) | 128 | 131 |
| Biotechs >\$100M cap | 9 | 25 |
| Bioshares Index (change) | -60.0% | -14.2% |
| Nasdaq Biotech Index | -12.6% | 4.6% |
| Capital raised (\$M) | \$183 | \$943 |
| IPOs (Num) | 3 | 11 |
| Ave IPO raise (\$M) | \$5 | \$17 |
| CEO Separations | 19 | 23 |

On June 30 2008, 22% biotechs with < 6 months cash
On June 30 2009, 39% biotechs with < 6 months cash
2008/09 - 17 companies left the sector

**GFC was imposed on a sector that was
already re-thinking strategy**

Armageddon Meets Pharmageddon

Armageddon – applied to current financial turmoil

- (Hebrew *har megiddon*, 'hill of Megiddo') An archaeological site in Israel on the plain of Esdraelon to the south of Haifa. In the New Testament, Armageddon is the name given to the last battle between good and evil before the Day of Judgment (Revelations 16:16)
- Leading to the re-making of the global economy

Pharmageddon – Big Pharma's own crisis

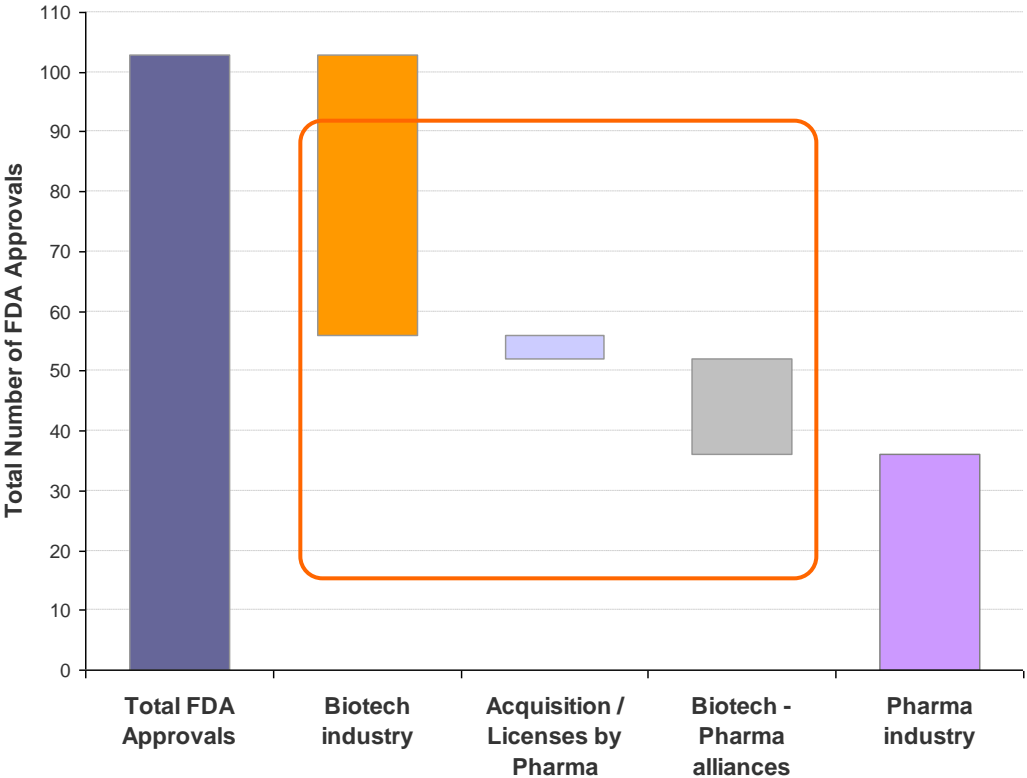
- Patent cliff - \$64 B income loss 2009-2016
- Pipelines deficient
 - 2007, fewest NMEs approved in last 25 years
- Leading to the re-making the global industry
- Opportunities for biotech industry



Can the Biotech Industry Emerge Stronger?

Biotechs Now Dominate New Drug Approvals

Origin of FDA-approved Drugs 2006-2007*



- 65% of all FDA-approved drugs in 2006-2007 originated from Biotech companies

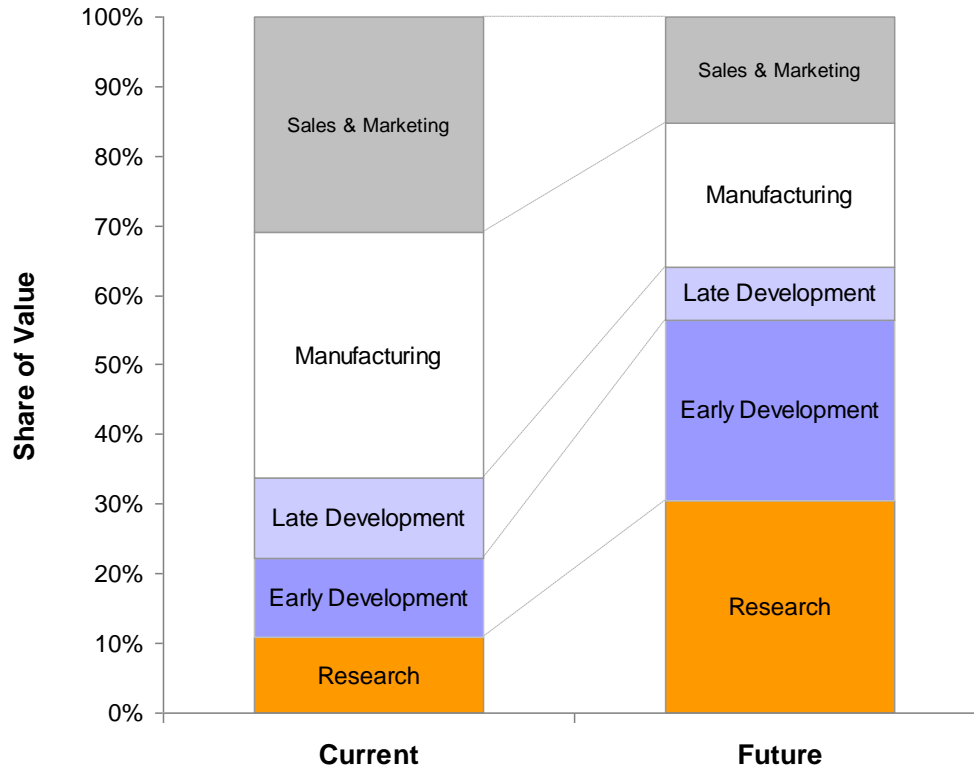
Biotechs were responsible for **OVER HALF** of all **NOVEL DRUGS** approved by the US FDA in 2006–2007

This is despite more failures because of higher risk taking & inexperience with pathways to regulatory approval

Source: Nature Reviews Drug Discovery 7:198, 2008 *
Includes NME's, line extensions and me-too's

Value is Accruing to Novelty & Efficacy

Personalized medicine redistributes the value chain

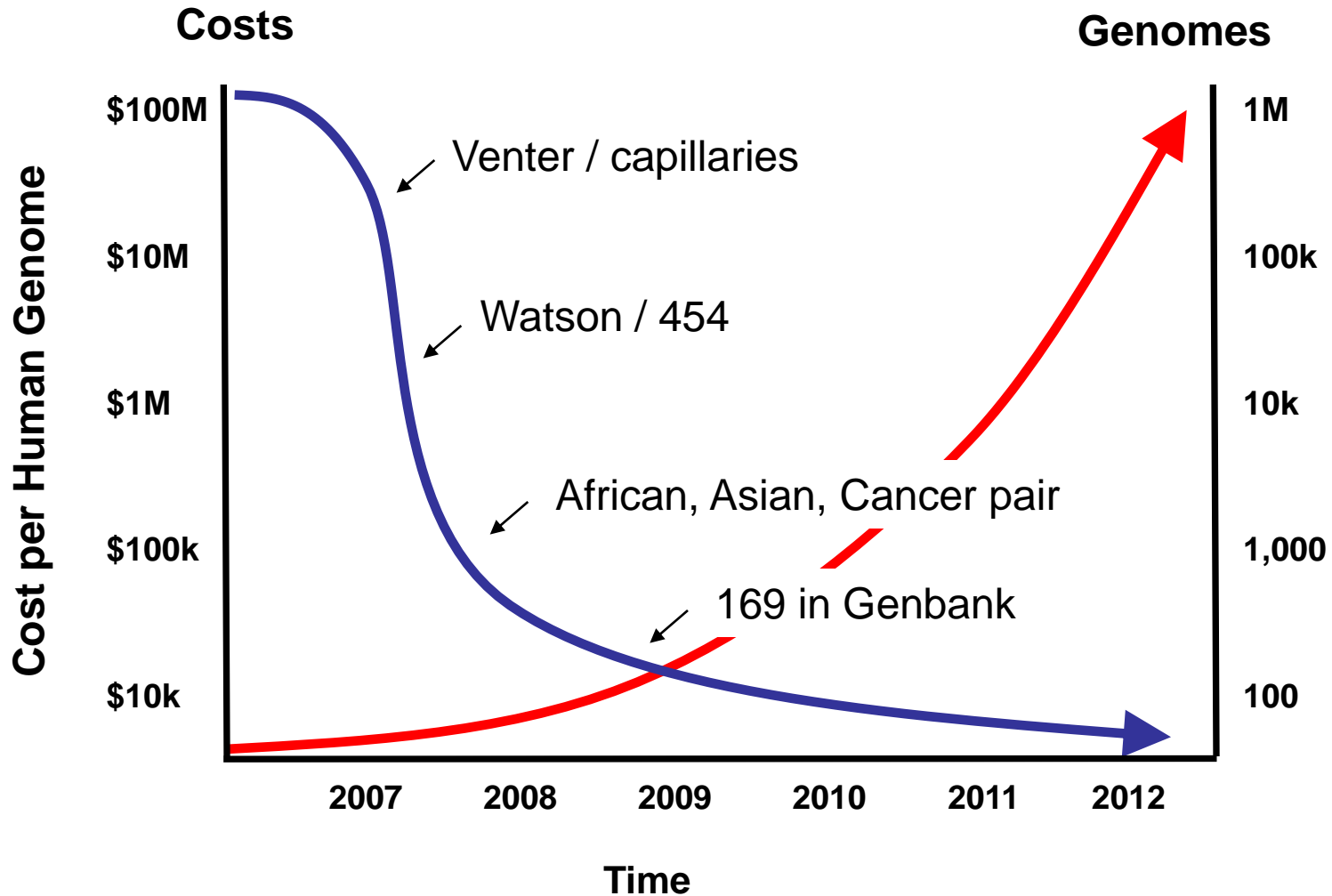


- Re-distribution of value chain places greater emphasis on early stage R&D



- Biotech companies anywhere in the world should be able to progress products further and command higher returns when they do exit or out-license

Era of Unprecedented Advances



2009 – A tipping point in genome sequencing

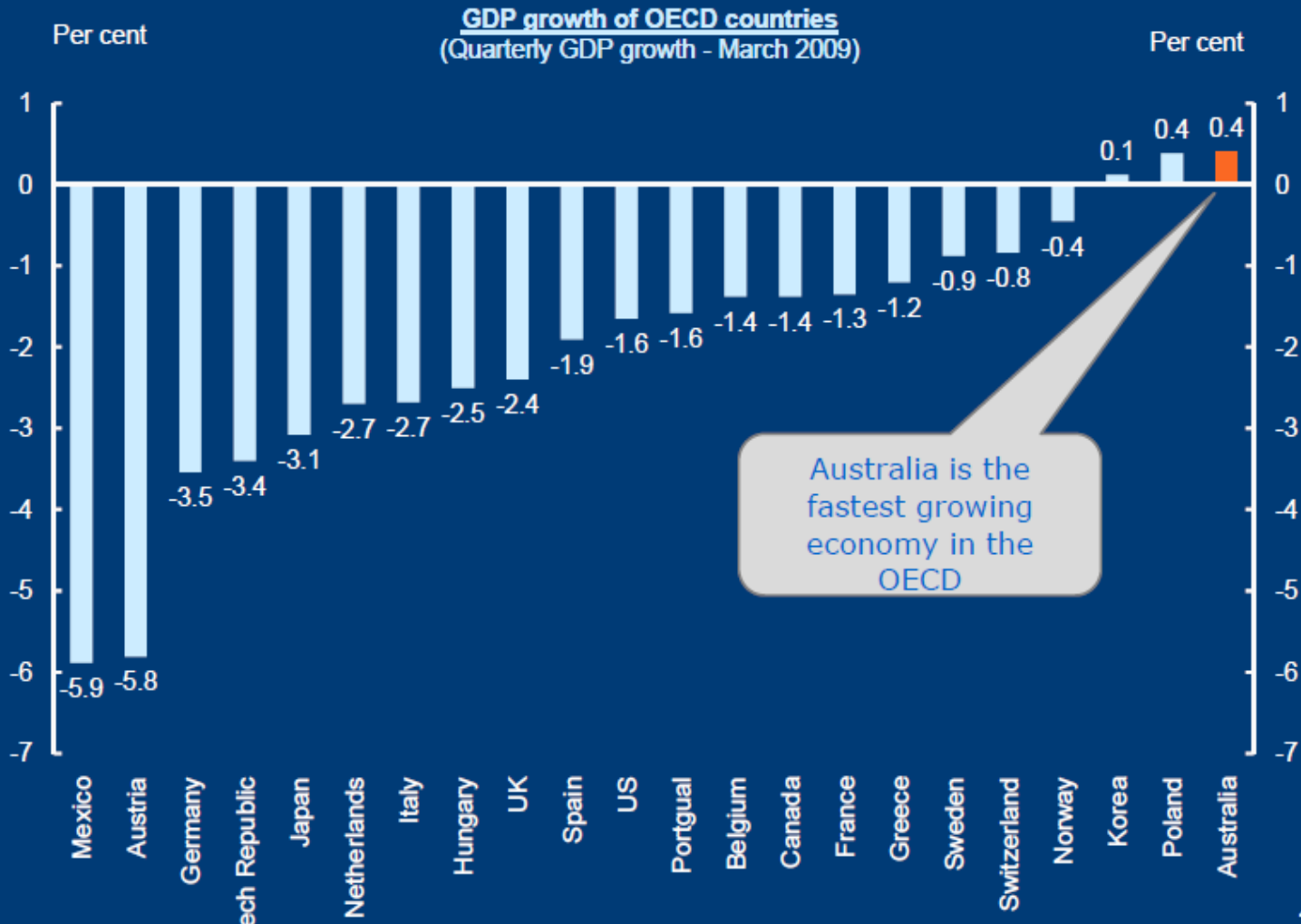
US Venture Investment – 2Q 09

Investments by Industry / Q2 2009

| Industries Defined | Total \$ Invested | Average \$ Per Deal | Deals |
|--------------------|-------------------|---------------------|-------|
| All | \$3,674,427,000 | \$6,003,966 | 612 |

| Industry | Amount | % of Total | Deals |
|--------------------------------|--------|------------|-------|
| Biotechnology | \$888M | 24.17% | 85 |
| Software | \$644M | 17.53% | 135 |
| Medical Devices and Equipment | \$628M | 17.10% | 75 |
| IT Services | \$295M | 8.03% | 44 |
| Industrial/Energy | \$287M | 7.80% | 53 |
| Networking and Equipment | \$180M | 4.91% | 27 |
| Semiconductors | \$170M | 4.63% | 27 |
| Computers and Peripherals | \$132M | 3.58% | 15 |
| Media and Entertainment | \$116M | 3.15% | 52 |
| Telecommunications | \$95M | 2.58% | 26 |
| Electronics/Instrumentation | \$85M | 2.30% | 14 |
| Business Products and Services | \$50M | 1.35% | 15 |
| Consumer Products and Services | \$44M | 1.18% | 15 |
| Healthcare Services | \$23M | 0.62% | 7 |
| Retailing/Distribution | \$18M | 0.48% | 5 |
| Financial Services | \$16M | 0.43% | 11 |
| Other | \$6M | 0.15% | 6 |

Australia stronger than other OECD economies

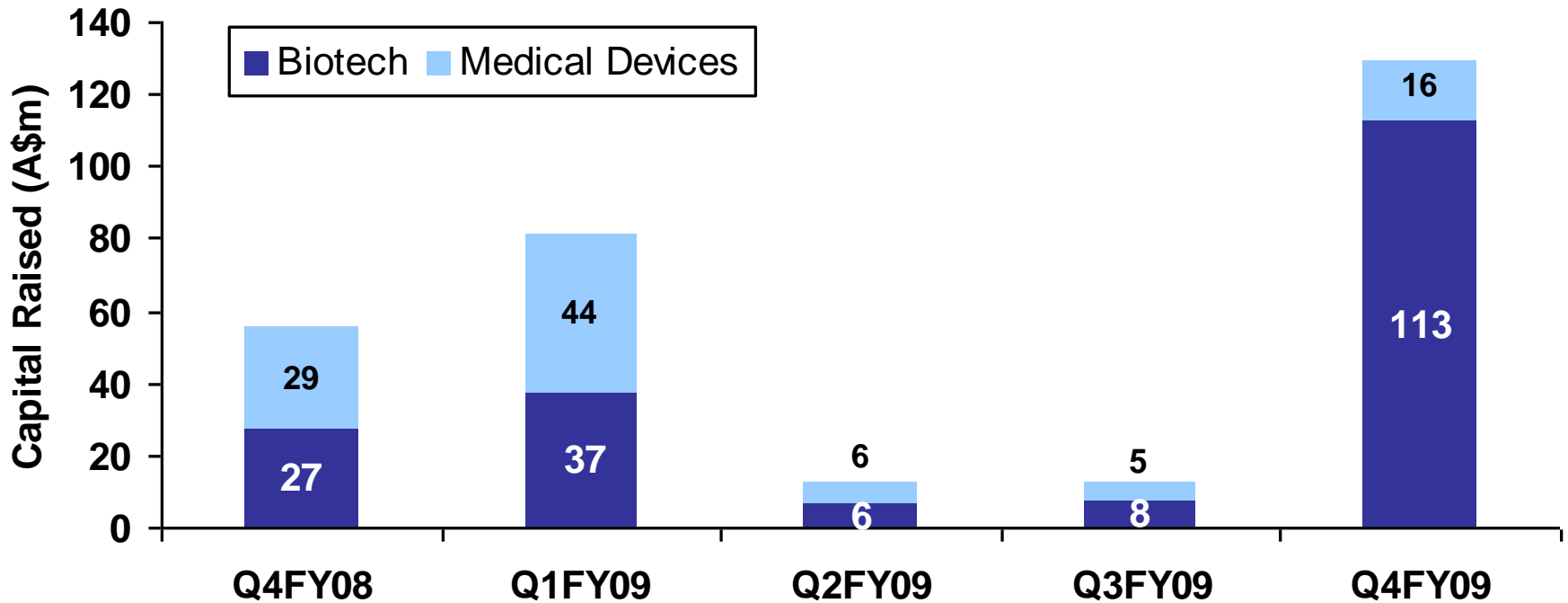


Source: National Agencies.

Australian Biotech

- 55 products in clinical trial
- 11 Phase III studies underway or being planned
- CSL, ResMed, Cochlear – elaborate manufacturing
- Market cap ~ \$30 B
- Stable, talented workforce
- 20 profitable companies in sector posting strong results
- State & Federal government support

Life Sciences 2 Financing in Australia by Q



Excluding \$1.9b CSL raising in Q1FY09

the inaugural

Australasian

Life Science Investment Summit
Investment Growth Future



AusBiotech
AUSTRALASIAN BIOTECHNOLOGY ASSOCIATION

Tuesday 27 October 2009 • Melbourne, Australia
(Immediately preceding the AusBiotech
2009 National Conference)

www.ausbiotech2009.com.au



Australian Government
Australia

Great Opportunity to Build Global Biotech Businesses in Australia

